# »»Obēo EasyEdge

# YOUR FAVORITE TOOLS bundled and automated.

#### **eFlyers & Brochures**

Automatically generated with your listing data and images. Simple click to send or print.

#### SEO

Auto keyword and meta tagging of every single property website and video.

#### **Property Website**

Single Property Websites and Virtual Tours for every listing. Auto-generated with your photos and listing data.

#### **Data Sync**

An automated feed of listing data and images triggers the creation of your content and keeps it updated.

#### **Statistics**

Share your marketing statistics and traffic reports with your seller automatically, on a daily or weekly basis!

Syndication

Your single property website and video are syndicated to all the top real estate portals on the web.

#### Video

Automatically generated, SEO optimized, and uploaded to the YouTube channel of your choice.

#### **Social Media**

Auto posting of your listings to top social media platforms, including Facebook, Twitter, and YouTube. Social media has never been easier.

#### **Professional Photography**

Listings marketed with professional photography sell for more money and receive 61% more views online.

#### Mobile App

Obeo's reVinta app let's your clients search ALL their favorite real estate portals with you as their guide.

#### Lead Generation

Generate leads with Obeo's Mobile Text Codes. Use them on sign riders or in real estate ads to instantly capture buyers!

### >>>>Obēo Smart Marketing. Delivered.

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### »»Obēo EasyEdge

### EasyEdge focuses on marketing, so you can focus on real estate!

### EASYEDGE AUTOMATED MARKETING SUBSCRIPTION



- >>>> Single Property Website/Virtual Tour
- >>> 10% Discount on Professional Photography
- >>>> YouTube Video
- >>>> SEO Optimization
- >>>> Brochures
- >>>> eFlyers
- >>>> Listing Syndication
- >>> Social Media Syndication
- >>>> Agent Property Site
- >>>> Traffic Statistics
- >>>> Data Synchronization
- >>>> Marketing Automation
- >>> Mobile Text Codes
- >>>> Customized Mobile Search App
- >>>> Obeo Publish Custom Brochures
- >>> 10% discount on Smart Content

\* Plus \$99 initial set up fee

### EasyEdge bundles all your favorite marketing tools together, into one affordable package, saving you money.

Even better, **EasyEdge automates the** generation and updating of your marketing pieces, **saving you time**.



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